



**Chris Noordyke, Director of Global Channels at Tegile Systems,
Recognized as One of CRN's 2014 Channel Chiefs**

Newark, Calif. – February 25, 2014 – Tegile Systems, the leading provider of flash-driven storage arrays for virtualized server and virtual desktop environments, announced today that Chris Noordyke, director of global channels, has been named one of CRN's 2014 Channel Chiefs. This prestigious list of the most powerful leaders in the IT channel recognizes those executives directly responsible for driving channel sales and growth within their organization while evangelizing the importance of the channel throughout the entire IT Industry.

CRN Channel Chiefs were selected by the CRN editorial team based on channel experience, program innovations, channel-driven revenue and public support for the importance of IT channel sales.

Noordyke was recognized for spearheading the success of Tegile's reseller partner ecosystem, which has seen the addition of hundreds of partners throughout North America and Europe since its inception and helping the company achieve a 350 percent increase in year-over-year revenue. With nearly two decades of experience in the IT channel industry, Noordyke previously served as the regional sales director for Dell Compellent's Central United States business, where he led and managed top channel partners and drove more than \$100 million in annual storage revenue. Prior IT channel management experience included positions at Compellent, EMC and Xerox.

"We are pleased to highlight the many executives throughout the industry who work tirelessly to advance the standing of the channel community within their organizations," said Robert Faletra, CEO, The Channel Company. "The CRN Channel Chief honorees lead, inspire and engage peers and serve as valuable advocates to help ensure the health and longevity of the channel within the IT industry. We applaud their efforts and look forward to their continued success."

"Without a direct sales force of our own, Tegile's channel partners are critical to our company's success," said Noordyke. "Working together with them to help close deals ensures our resellers are able to grow and thrive in an often competitive marketplace, which symbiotically allows us to grow and thrive as well. Being recognized as a Channel Chief by CRN reinforces Tegile's approach to ensuring organizations are well positioned to solve their business-critical storage challenges."

The 2014 Channel Chiefs list is featured in the February/March issue of CRN, and online at www.CRN.com.

About Tegile Systems

Tegile Systems is pioneering a new generation of flash-driven enterprise storage arrays that balance performance, capacity, features and price for virtualization, file services and database applications. With Tegile's Zebi line of hybrid storage arrays, the company is redefining the traditional approach to storage by providing a family of arrays that is significantly faster than all hard disk-based arrays and significantly less expensive than all solid-state disk-based arrays.

Tegile's patented MASS technology accelerates the Zebi's performance and enables on-the-fly de-duplication and compression of data so each Zebi has a usable capacity far greater than its raw capacity. Tegile's award-winning technology solutions enable customers to better address the requirements of server virtualization, virtual desktop integration and database integration than other offerings. Featuring both NAS and SAN connectivity, Tegile arrays are easy-to-use, fully redundant, and highly scalable. They come complete with built-in auto-snapshot, auto-replication, near-instant recovery, onsite or offsite failover, and virtualization management features. Additional information is available at www.tegile.com. Follow Tegile on Twitter @tegile.

About The Channel Company

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

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